

**jon yeo**



Jon Yeo is a London based Director who is continually exploring new ways to make moving images. Often combining visual effects with graphically composed photography with a heavy aesthetic bias to the art style. His approach involves a diverse range of skills and techniques. A background in graphic design has helped develop a confident visual edge and a distinctive signature to his work.





SKY ARTS  
chairs





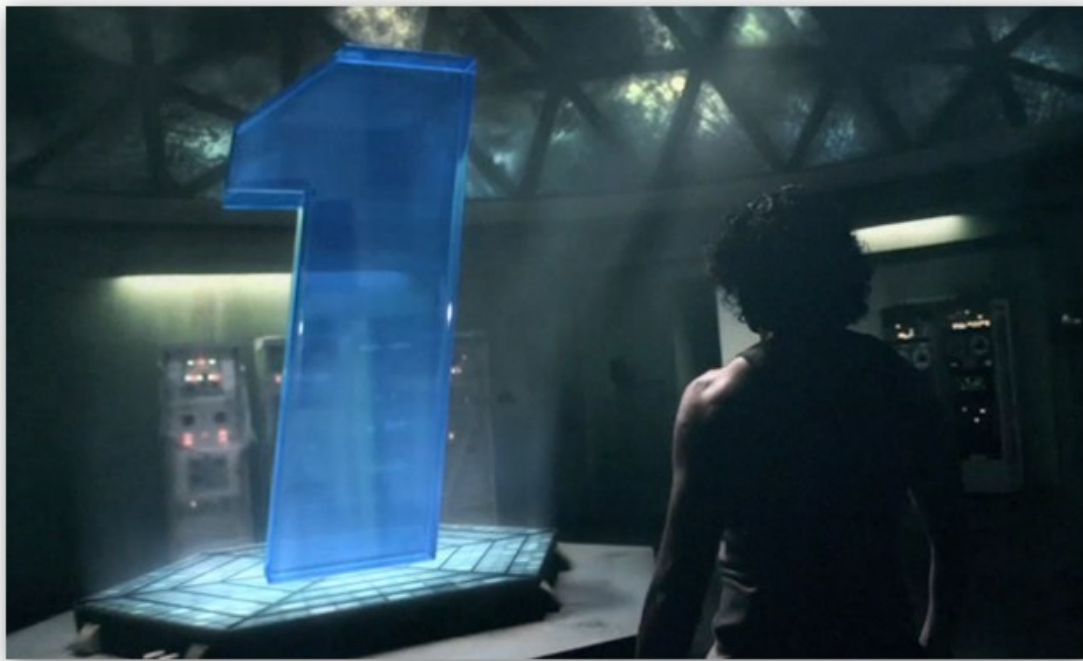
SKY ARTS  
bike





SKELLIG  
feather





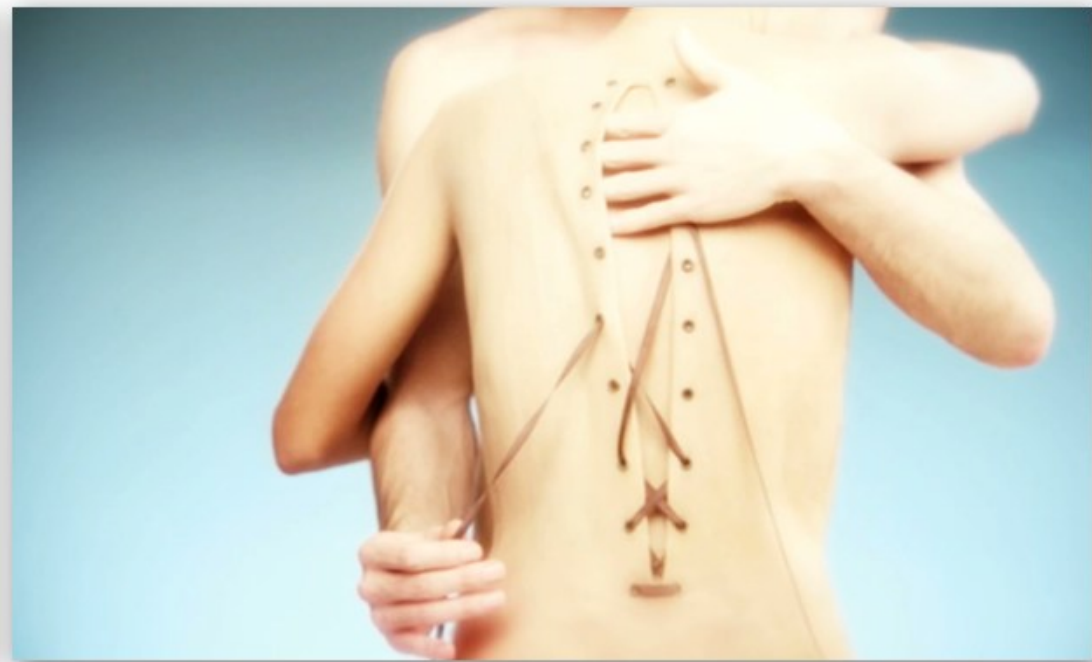
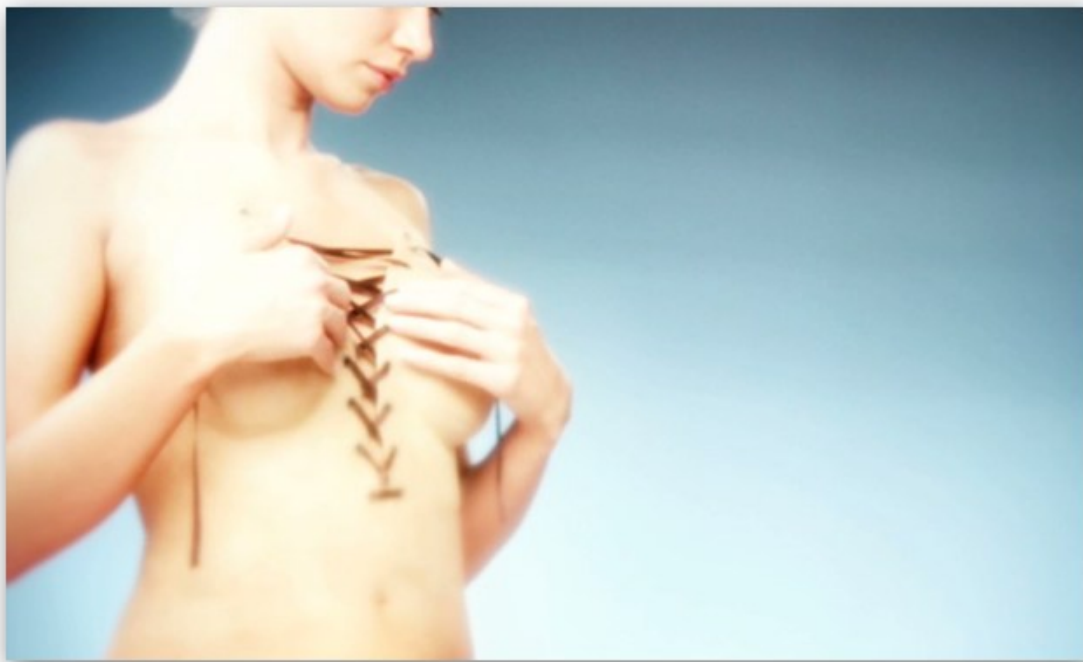
SKY 1 & 2





TRIDENT  
senses

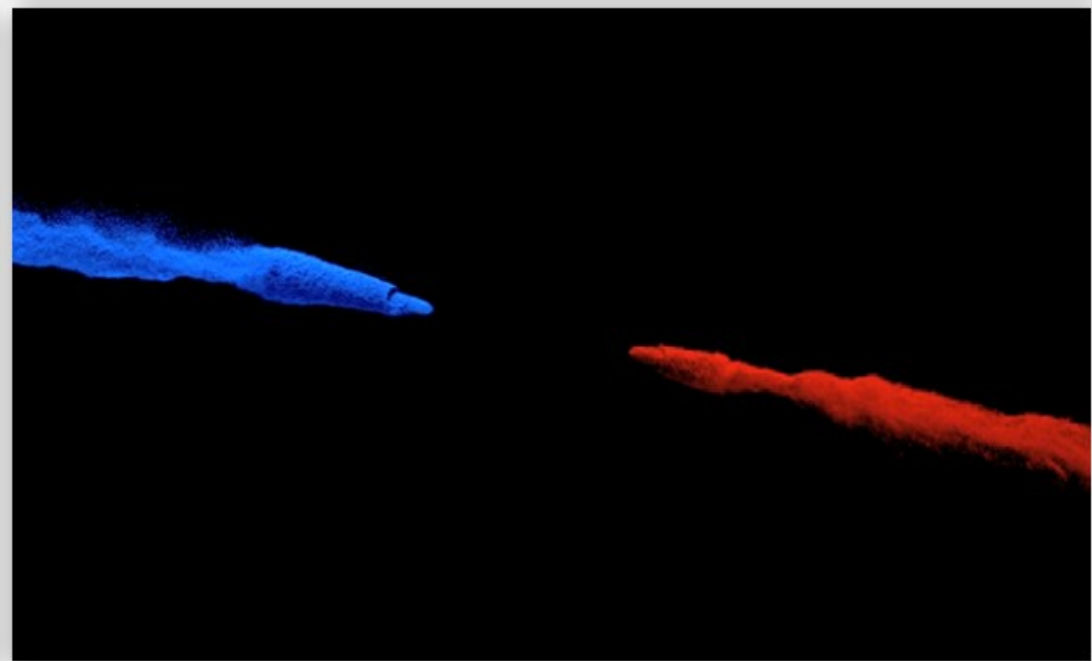




hide what you can't

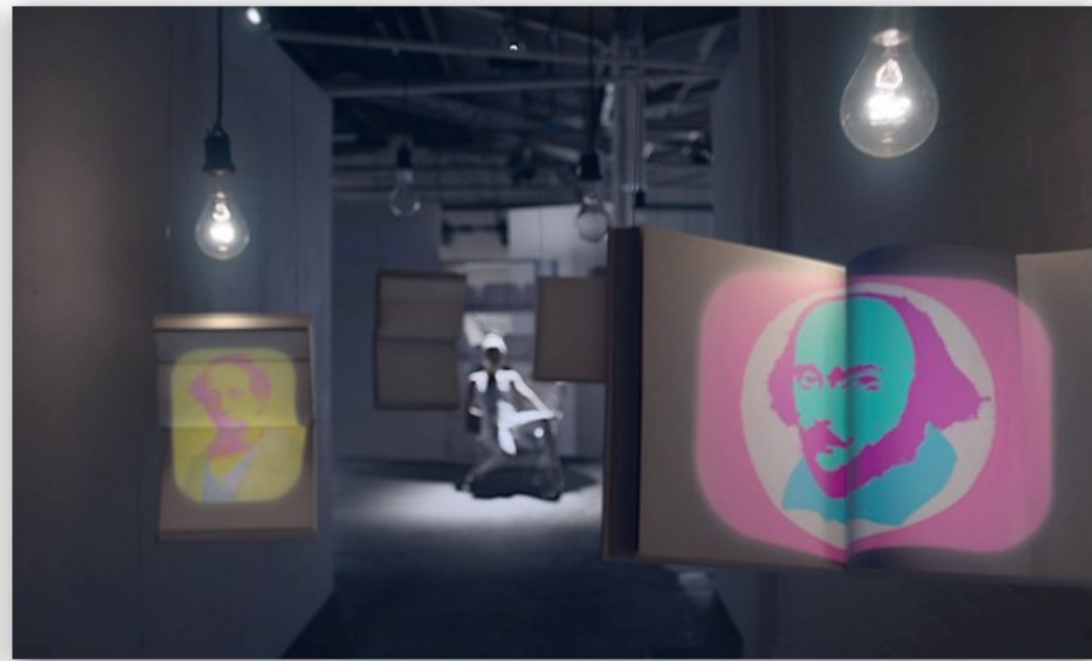
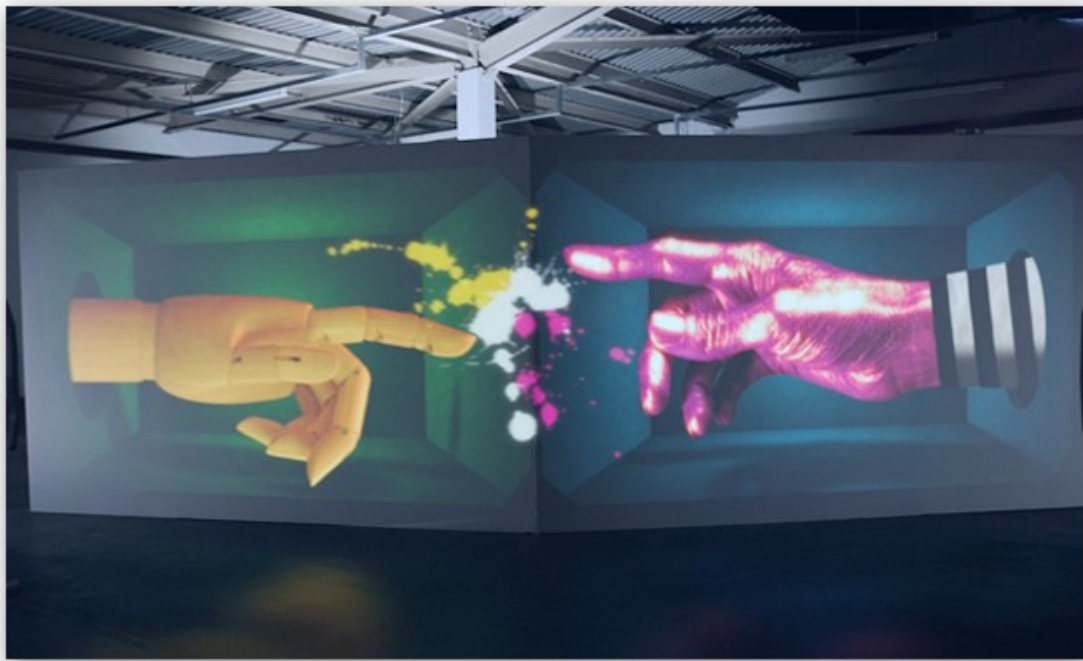
NIP / TUCK  
dress





SKY 3D





SOUTH BANK



## awards

PROMAX UK 2011

Best Use of Design - sponsored by Red Bee Media

Gold: Sky Creative/BSkyB Sky Arts - Southbank Sky Arts Awards

PROMAX/BDA (Prague) 2009 . Best Idents (In House)

Sky 1, 2 and 3 idents won Gold

BROADCAST DESIGN AWARDS (New York) 2007 . Best Entertainment Bumpers

Hogfather Idents won Gold

THE RTS AWARDS (London) 2005 . Graphic Design - Trails and Packaging

Nip/Tuck Launch Campaign made the Finals

BROADCAST DESIGN AWARDS EUROPE 2005 . Best Drama Promotion

Nip/Tuck Launch Campaign won Gold

PROMAX WORLD GOLD AWARDS (New York) 2005 . Best Drama Program Promotion

Nip/Tuck Launch Campaign won Gold

BDA WORLD GOLD AWARDS (New York) 2004 . Best Consumer Image Advertising

Scuzz Launch Campaign won Silver

BDA WORLD GOLD AWARDS (New York) 2004 . Best Ident

Scuzz Idents won Silver

BROADCAST DESIGN AWARDS EUROPE (Rome) 2004 . Best Press Advertisement

Scuzz Launch Campaign won Silver

PROMAX EUROPE (Rome) 2004 . Best Sponsors Sequence

Scuzz Sponsors Scare Tactics won Gold

DESIGN WEEK AWARDS (London) 2003 . Best TV/Film Graphic Design

Scuzz Idents made the Finals

PROMAX UK (London) 2003 . Best Press/Poster Campaign

Scuzz Launch Campaign won Silver

PROMAX UK (London) 2003 . Best ON-Air Branding

Scuzz Idents made the Finals





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